



Sangivalasa
20th November, 2024

The Principal
ANITS
Sangivalasa

Deepa Thumma
Asst. Professor
Dept. of Management Studies
ANITS

(Through proper channel)

Sub: Requisition for arranging college bus for outreach program- reg:

Sir,

This is to inform you that we have an outreach program for II/II MBA students at SR Shopping Mall main warehouse near Gudiwada village. In this regard, requesting you to direct the staff concerned to arrange a bus on 26/11/2024 (Tuesday). Details as follows for your kind information.

Name of the Program: Corporate Social Responsibility outreach program

Location: SR Shopping Mall Main Warehouse, Gudiwada Village, Divis Road

Date & Time: 26/11/2024 (Tuesday), 09:30 am to 01:00 pm.

Thanking you,

(Deepa Thumma)
20th Nov, 24

(Deepa Thumma)

Transport convenor
fna

RR
20/11

forwarded to principal

Neelavada
20/11/24



Anil Neerukonda Institute of Technology & Sciences (Autonomous)

(Permanent Affiliation by Andhra University & Approved by AICTE)
Accredited by NBA (ECE, EEE, CSE, IT, Mech. Civil & Chemical) & NAAC)
Sangivalasa-531 162, Bheemunipatnam Mandal, Visakhapatnam District
Phone: 08933-225083/84/87 Fax: 226395
Website: www.anits.edu.in email: principal@anits.edu.in

DEPARTMENT OF MANAGEMENT STUDIES

Date: 25th Nov, 2024

CIRCULAR

This is to inform all the students II MBA HA and faculty that an outreach programme has been scheduled to provide hands-on experience and exposure to real-world industrial processes.

Topic : Corporate Social Responsibility Outreach Programme
Date : 26-11-2024
Time : 09:30 AM – 01:00 PM
Venue : SRM Shopping Mall Main Warehouse, Divis Road

Neelharika
HOD

Department of MBA
Dr. V.BINDU NEEHARIKA
Head of the Department, MBA (H A)
Anil Neerukonda Institute of
Technology & Sciences
Sangivalasa-531162, Visakhapatnam Dist.,



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DEPARTMENT OF MANAGEMENT STUDIES

OUTREACH PROGRAMME

Venue : SR Shopping Mall Warehouse & Corporate Office

Date & time : 26th Nov, 2024, 9AM-4PM

An outreach programme was arranged to II/II MBA (HA), III Sem students to SR Shopping Mall Warehouse & Corporate Office, Gudiwada Village, DIVIS Road. The main objective of the programme is to make students to participate in Employee Engagement Survey.

15 students have actively participated in the programme. They have actively conducted on the job survey to the employees at the warehouse and to the corporate staff. Total staff participated in the survey was around 185. (Approximately 160 warehouse staff and 25 corporate staff). The engagement of the students in the survey not only to enrich the database of the company, but also showcased their talent and inherent potential.

The students who had participated in the survey have received a certificate and a gift coupon worth 20% discount as a token of appreciation from SR Shopping Mall.

Outcome: The outcome of the programme was highly positive, providing valuable learning experiences for the students, contributing to the company's goals, and strengthening the relationship between the educational institution and SR Shopping Mall.

Ms. Deepa Thumma & Ms. Revathi Assistant Professor coordinated the programme.

Head of the Department

Dr. V. Bindu Neeharika

Dr. V. BINDU NEEHARIKA

Head of the Department, MBA (H A)

Anil Neerukonda Institute of

Technology & Sciences

Sangivalasa-531162, Visakhapatnam Dist.,



Visit to Outreach Programme at SR Shopping Mall Warehouse & Corporate Office





ANIL NEERUKONDA INSTITUTE OF TECHNOLOGY & SCIENCES
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Sangivalasa-531162, Bheemunipatnam Mandal, Visakhapatnam.
Phone: 08933- 225084,226395

DEPARTMENT OF MANAGEMENT STUDIES
II/II MBA (HA)

Corporate Social Responsibility outreach program on 26th November, 2024 to SR
Shopping Mall Main Warehouse, Gudiwada Village, Divis Road

| Sl. No. | Roll No. | Name of the Student | Signature |
|---------|--------------|----------------------|---------------|
| 1 | A23226599002 | K. Pusma chandra Rao | K. P. Rao |
| 2 | A23226599004 | Balini Lahari | Balini Lahari |
| 3 | A23226599007 | K. Lakshmi manasa | K. L. Manasa |
| 4 | A23226599008 | A. Pradeep kumar | Pradeep |
| 5 | A23226599009 | S. Theriza | Theriza |
| 6 | A23226599010 | D. Sandhya | D. Sandhya |
| 7 | A23226599013 | B. Syamala | Syamala |
| 8 | A23226599014 | K. Chandrika | K. Chandrika |
| 9 | A23226599017 | D. Vinay | D. Vinay |
| 10 | A23226599018 | V. KISHORE | V. Kishore |
| 11 | A23226599015 | D. Raju | D. Raju |
| 12 | A23226599001 | K. Sijatha | K. Sijatha |
| 13 | A23226599003 | B. Harika Sankhoshi | Harika |
| 14 | A23226599011 | Teja | Teja |
| 15 | A23226599012 | Kishore | Kishore |


Signature of the Faculty Coordinator

(DEEPA THUMMA)

GSTIN37ABDFS8039H1ZV

SR/HR/48/2024-25

Dated: 16th December 2024

To,
Sri. K. Rama Krishna garu,
Principal,
Anil Neerukonda Institute of Technology and Sciences,
Tagarapuvalasa

Dear Sir,

Greetings from SR Shopping Mall. We extend our heartfelt thanks for your support in sending students of your esteemed organisation to participate in our recently concluded, successful Employee Engagement Survey. Their enthusiasm and insights are invaluable to our quest in extending best of our rewards, benefits, policies and procedures to our employees.

We are sure that students from your organisation must have had a first-hand experience of "On the job survey" which we believe will help them in their future career.

The engagement of your students not only enriched our database but also showcased the talent and inherent potential within your institution as well. We appreciate your commitment in fostering such opportunities to your students for their experiential learning.

Each of the student who had participated in the survey will receive a certificate and a gift coupon as a token of appreciation from SR Shopping Mall soon.

We look forward to further collaborating with you and your esteemed organisation's students in our future pursuits.

We sincerely extend our heartfelt congratulations and thank all members of the team who has extended their help and support in our endeavour.

Thanking You.

Warm regards,



Jampana Srinivas Raju
Head HR & Administration

SRShoppingMall
SRShoppingMall
WWW.SRSHOPPINGMALL.COM

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HOD - TIBA (HA)
H. Srinivas
(- 2)
19/11



J. SRINIVAS RAJU
Head - HR & Admin.

8712601906
agm-hr@srshoppingmall.com

Syno. 59-7-59-16, Divis Road, Gudiwada Village,
Bhogapuram Mandal, Vizianagaram Dist. - 531162.

SR/HR/47/2024-25

Dated: 18th November 2024

To,
Sri. K. Rama Krishna garu,
Principal,
Anil Neerukonda Institute of Technology and Sciences,
Tagarapuvalasa

Dear Sir,

Greetings from SR Shopping Mall. We are an established Cloths Retailing Shopping Mall chain with 13 shopping malls and 2 warehouses, across North Coastal Andhra Pradesh and Combined Godavari districts, with more than 2000 employees working for us. We have been in the Cloths Retailing business for more than 2 decades and are headquartered at Visakhapatnam.

As a part of our Corporate Social Responsibility outreach program, we are providing opportunities to MBA -HR and MBA-Retail Management, BBA & Graduate students for onsite project work at our **Corporate Office & Warehouse**. This program will help students to gain practical industry exposure and will help students in experiencing real-time work situations. We will conduct a selection procedure, and the selected 10 students will be given an opportunity to undergo Training from our HR and Retail management experts on **"conducting surveys and report writing skills"** and the trained students will conduct **"Employee Engagement Survey"** and will present a **Report** to our Area Manager.

The students will be awarded with a Certificate and token of appreciation for this task. Once they complete their MBA, we may hire them for our Management Trainee positions, based on the availability of vacancies.

Looking forward to hearing an affirmative response for a mutually beneficial and fruitful collaboration.

Thanking You.

Yours Sincerely.


J. Srinivas Raju
Head HR & Administration

GSTIN37ABDFS8039HIZV

SR/ HR/47/2024-25

Dated: 16th December 2024

To,
Sri. K. Rama Krishna garu,
Principal,
Anil Neerukonda Institute of Technology and Sciences,
Tagarapuvalasa

Dear Sir,

Greetings from SR Shopping Mall. A special thank you for your support and valuable help extended to us by sending your students to complete our Employee Engagement Survey.

As per our letter dated 18th November 2024, and as promised, we are providing a certificate and a gift coupon as a token of appreciation for all the students who have participated in the **Employee Engagement Survey** from your esteemed institution.

| | | |
|--------------------------|----------|--|
| Mr. K. Purna Chandra Rao | MBA (HA) | Anil Neerukonda Institute of Technology & Sciences |
| Ms. B. Lahari | | |
| Ms. K. Lakshmi Manasa | | |
| Ms. S. Theriza | | |
| Mr. A. Pradeep Kumar | | |
| Ms. D. Sandhya | | |
| Ms. B. Syamala | | |
| Ms. K. Chandrika | | |
| Mr. D. Vinay | | |
| Mr. V. Kishore | | |
| Mr. D. Raju | | |

We request you to kindly hand over the envelopes to the students and kindly acknowledge receipt of this letter.

Thank you,
Warm Regards


Jampana Srinivas Raju
Head HR & Administration